

9<sup>th</sup> May, 2014

## Full Day Career Management Training Programme

on

# "Campus to Corporate - C<sub>2</sub>C"

*For Enhancing Employability of OUR Students*

*The 5<sup>th</sup> C<sub>2</sub>C Programme of Placement Process-2013-14 @*

Polytechnic in Agriculture, Vyara-Tapi



Inspired by the stupendous success of the 5 (Five) Highly Effective C<sub>2</sub>C programmes - Full Day Career Management Training Programmes on "*Campus to Corporate - C<sub>2</sub>C*" conducted last year and thrilled with the envious final job placements of our students as a fruitful outcome of this hitherto initiative; our **University Placement Cell** has decided to continue the same this year also. Last year, starting from 15<sup>th</sup> September, 2012 with the "*1<sup>st</sup> Ever Campus to Corporate - C<sub>2</sub>C Training Programme of Placement Process-2012-13*"; the **Uni. Placement Coordinator & Associate Professor in HRM @ AABMI - Dr. Mehul G. Thakkar** - a renowned State, National & International Awards Winner Trainer, personally conducted 5 (Five) such programmes and thereby **personally trained 300+ Diploma, UG, PG and Doctorate students of various institutes of NAU, Navsari.**

This year also, continuing with the missionary zeal of guiding and preparing the students of our NAU for facing the challenges of the cut-to-throat competitive job market with a structured training programme focusing on all these aspects and with the noble objective of equipping our students for grabbing lucrative career options, our **Uni. Placement Cell** has continued this success story with 4 C<sub>2</sub>C - Campus to Corporate Training Programme of Placement Process-2013-14 at our own campus institutions namely - ASPEE College of Horticulture & Forestry, Navsari on 23<sup>rd</sup> October, 2013; ASPEE Agribusiness Management Institute, Navsari on 16<sup>th</sup> November, 2013; N. M. College of Agriculture, Navsari on 24<sup>th</sup> December, 2013; and Vanbandhu College of Veterinary Sci. & Animal Husbandry, Navsari on 31<sup>st</sup> December, 2013. Through these 4 (Five) Highly Effective C<sub>2</sub>C programmes - this year, till date, 290 UG and PG students enthusiastically participated and enriched themselves with the desired inputs for better career management.

Continuing with this success story, our **Uni. Placement Cell** recently conducted the 5<sup>th</sup> C<sub>2</sub>C - Campus to Corporate Training Programme of Placement Process-2013-14 at the Polytechnic in Agriculture, Vyara-Tapi on 9<sup>th</sup> May, 2014.

It is worth mentioning that this is the quality institution that took the lead last year for initiating this historical programme, when under the able leadership of **Dr. M. S. Dudhat Sir** – *the action oriented Principal of this Polytechnic*, we successfully conducted the **1<sup>st</sup> Ever C<sub>2</sub>C – Campus to Corporate Training Programme** on **15<sup>th</sup> September, 2012**. *This year, even though they responded late, but still they have been the 1<sup>st</sup> Polytechnic Institution to organize this programme in this year.* Incidentally, this was also the **1<sup>st</sup> Ever C<sub>2</sub>C – Campus to Corporate Training Programme** under the leadership our new Mentor - **Dr. H. R. Pandya Sir** – *the Director of Students' Welfare*.

With all the sweet memories of September, 2012; this hitherto programme got to a flying start just after the morning stimulants (tea & snacks), sharp at 9:30 am, with the very encouraging brief of



**Dr. Shivam T. Bhatt** – *the young, enthu and equally energetic Placement Officer and Asst. Professor of this institution; who provided the glimpse of variety of interventions being carried out at the Agri. Polytechnic for grooming the students. In his short and smart speech, he also explained the underlying objectives of this programme and requested the students to be attentive throughout the day.*

Then, **Dr. M. S. Dudhat Sir** – *the action oriented Principal of the Agri Polytechnic*, in his enlightening welcome address, explained the need and usefulness of such a structured training programme focusing on all important aspects of career management. Remembering his own experiences of other SAUs, he thanked honorable **Dr. A. R. Pathak Sir** – *the Hon. Vice Chancellor* and **Dr. V. C. Raj Sir** – *the then DSW*, who served as the pioneering pillars for initiating this programme not only in NAU Campus institutions, but also in sub-centers located at distant places.



He also thanked **Dr. H. R. Pandya Sir** – *the new diamond in the crown of NAU – the present Director*



*of Students' Welfare*, who could not make out to the venue due to clashing schedule of Board of Studies Meeting @ NAU, Navsari; but who blessed this occasion with his warm regards and motivating message. He even requested the participants to feel utmost lucky, get ready and take maximum advantage of such initiatives.

He even expressed his sense of gratitude towards **Dr. Mehul G. Thakkar** for taking much personal pain, interest and efforts for grooming students of NAU in career related aspects. He also appreciated his own teammates' commitment and cooperation, especially of **Dr. Shivam T. Bhatt**, who ensured successful organization and accomplishment of such a wonderful programme. At this juncture, from the dais, **Bineet Kaur Madam** - *Asst. Professor in Plant Breeding & Genetics at the institute* also shared her thoughts about increasing importance of 'soft skills development' in this competitive era and appreciated this initiative of our University Placement Cell.

After such an impressive inaugural ceremony filled with sweet words and fresh fragrances of floral welcome, **Dr. Mehul G. Thakkar** - *the State, National & International Awards Winner Trainer and the Pioneer of the C<sub>2</sub>C Programme* took charge of the proceedings. In the beginning itself, he clarified with the participants regarding their comfort zone with respect to language of the programme; and based on their request, **he conducted the whole programme in the sweetest language on the earth - Gujarati. He impressed the audience by remembering very active participants of last year's C<sub>2</sub>C Programme and even inspired the young minds by sharing excellent remarks of the hi-profile recruitment team of Champion Agro Ltd. about the wonderful performances of the senior batch students of this institute in the Campus Placement Process in March, 2013.**



Sharing his thoughts on the home pitch of his [1<sup>st</sup> Ever C<sub>2</sub>C - Campus to Corporate Training Programme in and around NAU](#), he elaborated on the corporate expectations in the present competitive era, and sensitized the participants about the high felt need of developing powerful personality and CAN DO outlook to achieve 100% professional success. He shared that self empowerment is the best form of empowerment; and positive thinking and attitude is an extremely critical element as it allows only those thoughts and feelings into the mind that encourage growth, success and well-being. Through a stimulating presentation, various psychological games and powerful motivational videos, he assisted the participants to accept themselves as they are and help explore the tremendous potentials within, and to believe that "THEY CAN". Throughout the initial 2 hours in the pre-lunch session, he explained the participants regarding the need and relevance of career management in the present era, what and why of professional success and the high-felt importance of inculcating positive outlook.

Then, in the powerful session on "Effective CV Writing", he initially clarified the difference between Bio-Data, Resume, CV and Professional Brief/Profile. Then, he elaborated on various types of formats of resume, different sections of a professional resume, things to be avoided and eye catching layout of a resume. During this entire session, he substantiated his inputs with live illustrations, which were very well received by the students.





In the post-lunch session, the trainer focused on two very important aspects of Career Management namely - Projecting Powerful Body Language and Power Dressing for Success. Here, Dr. Thakkar explained the gestures, postures, facial expressions, eye contact, voice modulations and such other niceties to be observed during the interview. He also shared practical tips regarding what to wear on the day of interview. Then, he started the session on "Winning the Interview". He thoroughly explained and exemplified various phases of an interview, the frequently asked likely questions, ideal answers, and such other issues. He even requested the participants to be creative and think 'beyond the box' while drafting their CV in an impressive manner as well as while answering the interview panel's questions. He even demonstrated how the prospective candidate can create positive first and last impression.

Through intensive 8 hours training programme, he stimulated the students' thought processes and cues to make them look at their skills and capabilities in an entirely new light; so that they can win the race in this cut-to-throat competitive job market conditions. By using a mixture of training methodologies, he ensured that students digest the desired inputs in live and interesting atmosphere. In the end, he urged the students to take on some sort of self responsibility for their own career development. The contents of the programme certainly helped the participants to focus on developing positive self image - developing the intrapersonal and interpersonal intelligence; that will facilitate the development of an appropriate attitudinal framework for professional success. **The entire programme was unanimously appreciated by the 24 outgoing diploma students of this institute.** Encouraging fact was that throughout the day, the participants remained very active and interacted a lot, which made the whole programme very much vibrant, live and result oriented. The success of the programme can be gauged from the fact that all the participants requested to organize such training programme more often.

In the concluding session 5:30 pm onwards, **Dr. Shivam T. Bhatt**, *the man who remained virtually on his toes for organizing this programme by ensuring every minute thing*, shared straight-from-the-heart sort of feedback in his enchanting style. He even thanked and appreciated the forward looking professional gesture of **Dr. Mehul G. Thakkar** - to accept and honor the invitation of the institute at a very short notice.



As a token of appreciation, **Dr. M. S. Dudhat Sir**, the ever humble Principal of Agri. Polytechnic, along with **Dr. Shivam T. Bhatt Sir** and **Dr. N. K. Gajre Sir** presented a memento to **Dr. Mehul G. Thakkar**, with a huge round of applause for his sheer time, unmatched energy and enthusiasm and powerful presentation.

In the end, all the participants were awarded with “Certificate of Participation”.

### Personally, as a Trainer-Facilitator,

- 😊 I enjoyed quality interactions with the students. Their curiosity, inquisitiveness, patience, enthusiasm and cooperation were worth appreciating. Even though it was an over-stretched day for them from 9:30 am to 5:45 pm, they all remained very active, alert and participative throughout the day. Even though they being Diploma Students, they never hesitated in sharing their opinions and seek clarification on any matter.
- 😊 I must thank **Dr. M. S. Dudhat Sir** and **Dr. Shivam T. Bhatt Sir** for taking personal interest in wholeheartedly supporting the idea of organizing the [5<sup>th</sup> C<sub>2</sub>C - Campus to Corporate Training Programme of Placement Process-2013-14](#) at their institute and providing me psychological backup throughout the day by making sure of minute details.
- 😊 What I loved the most was the conducive learning ambience of the **Training Hall with the 1<sup>st</sup> ever time well designed professional banner of the C<sub>2</sub>C Programme**, creating the hi-profile ambience for this wonderful programme.
- 😊 Along with this, all the other arrangements, hospitality (awesome delicious food @ Vraj Bhoomi Hotel, Vyara), coordination and continuous back up support from all the staff members, especially excellent efforts from **Dr. Shivam T. Bhatt Sir**; all were worth appreciating.
- 😊 Once again, a **big thank you to Dr. H. R. Pandya Sir** - the honorable DSW, who by taking care of minute details, made sure that this initiative continues with grand success. And, **above all, thanks a million to honorable Vice Chancellor - Dr. A. R. Pathak Sir** for showing his continued support to all the activities of Uni. Placement Cell, beyond 'lip service'.

**With this,**

- ☞ The 1<sup>st</sup> C<sub>2</sub>C Training Programme of 2013-14 witnessed the overwhelming and record breaking participation of 98 UG and PG students of ACHF on 23<sup>rd</sup> October, 2013...
- ☞ The 2<sup>nd</sup> C<sub>2</sub>C Training Programme of 2013-14 witnessed the overwhelming participation of 72 PG students of AABMI and ACHF on 16<sup>th</sup> November, 2013...
- ☞ The 3<sup>rd</sup> C<sub>2</sub>C Training Programme of 2013-14 witnessed the overwhelming participation of 82 UG students of NMCA on 24<sup>th</sup> December, 2013...
- ☞ The 4<sup>th</sup> C<sub>2</sub>C Training Programme of 2013-14 benefited 38 UG & PG students of Vanbandhu College of Veterinary Sci. & Animal Husbandry on 31<sup>st</sup> December, 2013...
- ☞ The 5<sup>th</sup> C<sub>2</sub>C Training Programme of 2013-14 benefited 24 Diploma in Agriculture students of Polytechnic in Agriculture, Vyara-Tapi on 9<sup>th</sup> May, 2014...

Next C<sub>2</sub>C is scheduled on **20<sup>th</sup> May, 2014**

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**Polytechnic in Agriculture, Bharuch-Narmada**

**With this,**

☞ **5 C<sub>2</sub>C Training Programmes of**

☞ **45+ Hours duration have been successfully completed...**

☞ **314 Diploma, UG and PG students of 5 Institutes of NAU have been trained...**

**We are eagerly waiting for Polytechnic Institutes at Dediapada and Waghai to respond favorably and urgently to this proposal and finalize the date for C<sub>2</sub>C for their students....**